## Prepress instructions for preparation of files



- The net size of the file should be 107x167cm.
  The total size, with the bleed area should be 117x180cm.
  Do not place important objects or any text in the bleed area
- Files should be in TIFF, PSD, PDF or Illustrator EPS format Preview NONE, JPEG (maximum quality) encoding all other options should be deselected!
- The color must be CMYK or Grayscale, if you want a grayscale printing. RGB, LAB or any other color is unacceptable.
- All Layers should be merged with the background.
- Channels should be CMYK only, no extra channels.
- Files must be composite not separated.
- The dimensions should be in the real (correct) dimensions a ratio of 1:1 DO NOT scale in proportion.
- TIFF and PSD files should be saved with LZV compression.
- Depending on the size of the file, the resolu tion may be from 30 dpi (for billboards, banners with large dimensions and megalights) to 200 dpi for high-resolution pictures with the photo quality. The standard resolution should be from 100 to 150 dpi.
- Do not put different files into one file. Each file needs to be saved separately.



All texts and important elements of the design must be placed a minimum 2,5cm from the cutting edges of the preparation because there is a possibility that they will be covered with strips from the advertising area.